

DO MORE THAN INFORM YOUR AUDIENCE. BE AUTHENTIC AND ENGAGE THEM.



MEAGHAN CORSON

MEET MEAGHAN

When it comes to video marketing and on camera presence, Meaghan Corson is your go-to expert. Through keynotes and workshops, Meaghan's interactive programs show you how to build **AUTHENTIC RELATIONSHIPS** and get **RESULTS WITH VIDEO**.

Meaghan Corson empowers executives and professionals to step in front of the camera and build relationships virtually with the masses. As a rising national speaker and engaging video consultant, Meaghan shares her experiences as a former CBS news reporter and building video marketing programs for various industries. Everyone has a story, and a story that's worth sharing. Meaghan would like to help bring that out of you and your business.

SIGNATURE TALKS

These are Meaghan's most popular talks offered in keynote or workshop format. She is more than happy to customize a presentation and expand beyond video.

DIY VIDEO MARKETING

Top 3 Videos Every Business Needs

We know video is the fastest growing and most preferred form of marketing. But we don't want to produce video for the sake of having video. We want to actually get **RESULTS** from our videos and bring in more clients.

Learn the top 3 videos every business needs to attract your ideal clients. Understand when to DIY your videos and when to go with the pros. Get quick tips on how to produce video with your smartphone and feel ready to shoot your first video.

YOUR VIDEO BRAND

How to Be Great On Camera & Build Relationships

People are demanding businesses to be more authentic, because we're craving more human connection. Stepping in front of the video camera and sharing your message is the most effective way to build relationships with the masses. Easier said than done, right?

Learn the latest tips for how to be great on camera and how to translate your personality through video to better connect with your audience. Know when to go live and when to prerecord videos to set up your marketing and sales process up for success.

MAXIMIZE TV EXPOSURE

Turn A News Interview Into An Ad (Without Being Salesy)

Every business wants free publicity with a TV news interview. But how do you get that? And what do you do when you actually have the opportunity?

Understand how reporters think and what you can do to score an interview. Pitch your business stories and get feedback on if it's "newsworthy" or not. Know what questions to ask before the interview and get tips on how to dress and prep messaging. Learn how to promote your business without being salesy and upsetting the reporter.

All presentations are interactive and tailored to meet the goals of the event and create an enjoyable audience experience. Meaghan gives lots of insights and action steps to the audience so they are energized with information and continue learning.

Meaghan's session was so great, I was thrilled to see she put so much into it. It is content we will be using for a long time to come as it's super relevant and important for so much of our audience. So thank you, thank you!!!

TYLER LESSARD
Vidyard VP Marketing

If you are considering a speaker or trainer who really cares about the results of her clients, then look no further than Meaghan Corson! She brings real and tangible techniques to build your online and marketing presence through video marketing.

ERIK SWANSON
Habitude Warrior Conference Founder

This presentation was so informative, eye opening, inspiring, and motivational. Meaghan helped me to remove the fear of creating a video through the content she shared on this topic. Thanks ever so much, Meaghan!

PHYLLIS HARGREAVES
Gems2Pearls Owner

Her content was substantive, believable, and compelling. I especially liked the way she animated herself. Meaghan is an outstanding speaker. I can see why she is getting positive feedback whenever people see her present. There is a glow that emanates from her when she speaks that distinguishes her from other speakers.

RICHARD HUNNEWELL

Palm Beach Entrepreneurial Mastermind Founder

One of the things I loved about what she shared with us was concrete actionable items. So real specific things we could put into place that were easy and doable. Meaghan really met us where we were at and knew what we needed.







DIANA ALIBERTI

Co-Founder Seaside Women's Network

LET'S CREATE AN AMAZING EXPERIENCE

Want to maximize your investment and elevate your audience's experience?

Meaghan goes above and beyond to deliver incredible value. Working with Meaghan typically includes:

-  30 - 60 Minute Pre-Event Planning Call with Event Organizers
-  Meaghan's Attendance at & Promotion of the Event
-  60 - 90 Minute Presentation (Keynote or Workshop Style)
-  Interview with Meaghan to Share with Your Audience
-  Promotional Event Video for Your Audience (Before or After Event)
-  Meaghan Directing Audience to Post Video of Your Event on Social Media

TOP 3 RESULTS

WORKING WITH MEAGHAN

BOOST IN EVENT SOCIAL MEDIA POSTS



NEW WEBSITE & SOCIAL MEDIA CONTENT



GLOWING AUDIENCE RECOMMENDATIONS



MEAGHAN CORSON

To book Meaghan for your next event, email Meaghan@MeaghanCorson.com or call 774-278-1004.

For more information and videos from Meaghan, go to MeaghanCorson.com.