

DO MORE THAN INFORM YOUR AUDIENCE. BE AUTHENTIC AND ENGAGE THEM.



Former CBS Reporter



We all know we have to use storytelling and video in business to connect with our audience. Who better to learn from on how to weave together a story and be great on camera than a former CBS news reporter? Invite Meaghan to motivate and engage with your audience!

Meaghan is an outstanding speaker. I can see why she is getting positive feedback whenever people see her present. There is a glow that emanates from her when she speaks that distinguishes her from other speakers.

RICHARD HUNNEWELL Palm Beach Entrepreneurial Mastermind Founder

SIGNATURE TALKS

These are Meaghan's most popular talks offered in keynote or workshop format. She is more than happy to customize a presentation and expand beyond video.

YOUR VIDEO BRAND

*How to Be Great On Camera
& Connect with the Masses*

People are demanding businesses to be more authentic and craving more human connection. Stepping in front of the video camera with your message is the most effective way to build relationships with the masses. Easier said than done, right? Learn from a former CBS news reporter how to embrace Your Video Brand and actually have fun going on camera!

Meaghan has presented for...

BOOST EMPLOYEE ENGAGEMENT

*Using Video for Team Leadership
& Collaboration*

Video isn't just for marketing and sales anymore. Learn how to systematize employee engagement in a way that makes your employees feel the work they do matters. Bring your staff closer to your company's mission and inspire them to care about the company's success with video without breaking the budget.

FILL YOUR FUNNEL

*Prospecting & Nurturing Clients
with Video*

Want to make your sales process more efficient and close more deals in less time? Learn the best video techniques to grab your prospect's attention and bring them into your sales funnel so they become paying clients. Go beyond the traditional sales approach and add video to your email or other client communications, so you stand out and keep your clients happy with more business.



vidyard

HubSpot



WENTWORTH
INSTITUTE OF TECHNOLOGY

NTA



Meaghan's session was so great, I was thrilled to see she put so much into it. It is content we will be using for a long time to come as it's super relevant and important for so much of our audience.

TYLER LESSARD Vidyard VP Marketing

If you are considering a speaker or trainer who really cares about the results of her clients, then look no further than Meaghan Corson! She brings real and tangible techniques to build your online presence through video marketing.

ERIK SWANSON Habitude Warrior Conference Founder

This presentation was so informative, eye opening, inspiring, and motivational. Meaghan helped me to remove the fear of creating a video.

PHYLLIS HARGREAVES Gems2Pearls Owner



MEET MEAGHAN

Meaghan is truly passionate about storytelling, so it's no surprise she started her career off as a TV news reporter. You name it, she's covered it from the county fair and government to shootings and train explosions. Her super power is helping people feel comfortable on camera and share their message.

She took these skills and built video programs for various industries including software, medical, and startups. Now Meaghan works with executives and professionals to map out their video strategy and to be great on camera so they can connect with the masses. Audiences describe her interactive presentations as "eye opening and inspiring" and say she has "a powerful inner light."

Meaghan grew up on Cape Cod, and now lives near Boston. She and her husband, Tim, enjoy traveling the world especially when it takes them near the ocean. Meaghan truly loves trying unique and sometimes wild things - from zip-lining in glowworm caves in New Zealand or even eating octopus in Greece.

One of the things I loved about what she shared with us was concrete actionable items we could put into place that were easy and doable. Meaghan really met us where we were at and knew what we needed.







DIANA ALIBERTI Co-Founder Seaside Women's Network

2016

LET'S CREATE AN AMAZING EXPERIENCE

Want to maximize your investment and elevate your audience's experience?

Meaghan goes above and beyond to deliver incredible value. Working with Meaghan typically includes:

-  30 - 60 Minute Pre-Event Planning Call with Event Organizers
-  60 - 90 Minute Presentation (Keynote or Workshop Style)
-  Promotional Event Video for Your Audience (Before or After Event)
-  Meaghan's Attendance at & Promotion of the Event
-  Interview with Meaghan to Share with Your Audience
-  Meaghan Directing Audience to Post Video of Your Event on Social Media

Some clients have even had Meaghan give multiple presentations, serve on panel discussions, or even give private training sessions to event staff, sponsors or special selected attendees.

MEAGHAN CORSON

To book Meaghan for your next event, email Meaghan@MeaghanCorson.com or call 774-278-1004.

For more information and videos from Meaghan, go to MeaghanCorson.com.